



SPONSORSHIP OPPORTUNITIES

sm^{ps}
Nashville

WHAT IS SMPS?

The Society for Marketing Professional Services (**SMPS**) is a national organization and a premier provider of marketing and business development resources for the architecture, engineering and construction (A/E/C) industry sectors. Our organization focuses entirely on promoting and advancing the profession through education, networking and career development. Our membership consists of firm principals, business development executives, marketing directors, managers, coordinators and assistants.

BENEFITS OF SPONSORSHIP

- High visibility for low cost
- Exposure to principals, marketers, professionals and decision-makers in architecture, engineering, construction, real estate, and development
- Opportunity to address and impress at networking events and programs
- Verbal recognition at educational programs
- Stand out from the competition and lead by example
- Build your bottom line through cost-effective marketing that delivers results

WHO SHOULD SPONSOR

- A/E/C firms
- Accounting software suppliers
- Consulting Firms
- Binding equipment retailers
- Promotional product retailers
- Catering companies
- Contact management software
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Presentation equipment retailers
- Printing and signage firms

TYPES OF SPONSORSHIPS

ANNUAL SPONSORSHIP

Support the yearly efforts of SMPS Nashville with an annual sponsorship. This helps the chapter plan for future programming, be able to host membership events and add value to all aspects of the chapter. Your firm will also get the biggest return with complimentary tickets, special privileges, yearlong promotion and the ability to participate more fully in each and every program and event.

PROGRAM SPONSORSHIP

SMPS Nashville provides high-quality and diverse programs for our members and potential members. Our programs attract the highest crowds and are typically held 4-6 times a year. We target primarily owners and principals among a wide variety of market segments.

EDUCATION SPONSORSHIP

SMPS Nashville provides educational, professional, and personal development opportunities through a diverse and well-rounded education calendar. Education events can include half-day workshops, skills training, lunch-time webinars, and speaker seminars.

ANNUAL SPONSORSHIP

	PLATINUM \$2,500	GOLD \$1,800	SILVER \$1,250	FRIEND \$750
Two free registrations to all SMPS Nashville events & programs including education	●			
One complimentary registration to SMPS Southeast Regional Conference (SERC)	●			
<i>One free registration to all SMPS Nashville events & programs including education</i>		●		
Opportunity to introduce firm at two events	●	●		
Opportunity for "sponsor spotlight" on website and social media	●	●		
Unlimited free job postings on SMPS Nashville website	●	●	●	
Company logo on all chapter communications	●	●	●	●
Company logo on pre-event slideshow	●	●	●	●
Sponsor designation on name tags	●	●	●	●
Company logo and URL displayed on SMPS Nashville website	●	●	●	●
Verbal recognition at all events	●	●	●	●
Invitation to attend a sponsors-only event held by SMPS Nashville	●	●	●	●

EVENT SPONSORSHIP

	PROGRAM \$650	EDUCATION \$300
Logo placement and link on website	●	●
Recognition as sponsor on all program and media announcements	●	●
Complimentary registration to sponsored event <i>(One for Education Sponsor / Two for Program Sponsor)</i>	●	●
Promotional table display at sponsored event and company leave behinds	●	●
Opportunity for a two-minute company introduction by a member of your firm	●	●
Recognition at the End of Year Celebration		●



Contact sponsorship@smpsnashville.org with any questions regarding sponsorships.



SPONSORSHIP COMMITMENT FORM

PLEASE COMPLETE AND EMAIL THIS FORM TO SPONSORSHIP@SMPSNASHVILLE.ORG.

I hereby confirm the intent of _____ (firm name) to sponsor the Society for Marketing Professional Services Nashville Area Chapter at the following level:

ANNUAL SPONSORSHIPS

\$2,500 | PLATINUM

\$1,800 | GOLD

\$1,250 | SILVER

\$750 | FRIEND

EVENT SPONSORSHIPS

\$650 | PROGRAM SPONSOR

\$300 | EDUCATION SPONSOR

By signing below, I confirm that I understand that sponsorship benefits go into effect upon receipt of my payment.

Signature: _____ Date: _____

Printed Name: _____

Company Address: _____

City, State, Zip: _____

Company URL: _____

PAYMENT METHODS

CHECK

» Please mail a check with a completed copy of this form to:

**SMPS Nashville | Attn: Cory Gens at Highwoods Properties, Re: Sponsorship
3322 West End Avenue, Suite #600, Nashville, TN 37203**

CREDIT CARD

» Please email sponsorship@smpsnashville.org for a link to pay via website.

LOGISTICS

Please email firm logos to communications@smpsnashville.org in high resolution format.

QUESTIONS

Contact sponsorship@smpsnashville.org with any questions regarding sponsorships.





THANK YOU TO OUR MEMBERS!

1220 Exhibits
 Aerial Innovations Southeast
 Aleut Federal, LLC
 Anchor QEA
 ARCADIS
 Artech Design Group
 Barge Design Solutions
 Barton Malow
 BE-CI Building Envelope Consulting
 Bell & Associates Construction
 Benesch
 Bennett & Pless
 Boyle Investment Company
 C*Connect
 Catalyst Design Group
 Collier Engineering
 Construction Enterprises, Inc.
 CT Consultants
 DHS Lighting Design
 Doster Construction
 DWC Construction
 Edison Energy
 Empower Electric
 Ensafe Inc
 Enterprise Solutions
 ESa
 Faith Group LLC
 Ford Photographs
 Genesis Engineering Group
 Genda
 GeoEngineers
 Goodwyn Mills Cawood
 Gresham Smith
 Hastings Architecture Associates
 Hawkins Partners
 HBG Design
 HDR
 Hensel Phelps
 Highwoods Properties
 HNTB
 Horrocks Engineers

I.C. Thomasson Associates
 JE Dunn Construction
 JMT
 KCI Technologies
 Kimley-Horn
 Kline Swinney Associates
 KSi Structural Engineers
 L. I. Smith & Associates
 Layton Construction
 LDA Engineering
 Looney Ricks Kiss
 Mattern & Craig
 MBI Companies
 Mid South Prestress
 MKM Build Photography
 Nickell Company
 Orcutt|Winslow
 Parsons Corporation
 R.C. Mathews Contractor
 Ragan-Smith Associates
 RGL Development
 Robins & Morton
 S&ME
 S.M. Lawrence
 Smith Gee Studio
 Smith Seckman Reid
 Southeast Venture
 T.W. Frierson Contractor
 Terracon Consultants
 Tinker Ma
 TLC Engineering Solutions
 TMPartners
 TTL
 Turner Construction
 Vaughn & Melton Consulting Engineers
 WBA Architecture
 W.E. O'Neil Construction
 Wallace Design Collective
 Whiting-Turner
 Wright Brothers Construction Company

